

## **Continuities and Dislocations: 50 Years of African Independence**

Biennial International Conference of the German Association for African Studies (VAD)  
at the Johannes Gutenberg-University Mainz,  
7. - 11. April 2010

[www.vad-ev.de/2010](http://www.vad-ev.de/2010)  
[vad2010@uni-mainz.de](mailto:vad2010@uni-mainz.de)

### **Advertising and Exhibiting at the Conference**

**Dear Sir and Madam,**

The Organizing Committee of the Biennial International Conference of the German Association for African Studies (VAD) is pleased to invite publishers to take part in the academic book display and advertise in the conference program book. The Conference will take place from April 7<sup>th</sup> – 11<sup>th</sup> 2010 at the University of Mainz, Germany. We expect around 500 international participants from Europe, Africa and the USA.

#### **Academic Book Display**

The display will be centrally located in the 1<sup>st</sup> floor of the Philosophicum lecture and seminar hall complex of the University of Mainz. This is the same building in which panels, keynote lectures and roundtables will be held. In the 1<sup>st</sup> floor of the lecture hall building most panels will be held as well as refreshments served for the conference participants during breaks. The conference registration desk will be located in the same building.

- Publishers may reserve individual tables (approx. 60 x 120 cm) and attend with their own staff: **EUR 200** per table, additional table **EUR 100**

Fees include one movable wall to display posters (additional movable walls **EUR 50** per wall), free wireless internet and free tea/coffee as well as access to all sessions and receptions. Complimentary conference registration is valid for two representatives (any additional staff must pay the full conference registration fee).

#### **Advertising in the Conference Program Book**

The conference program book will be the main source of information for the conference participants. It will be handed out to all registered participants and guests (500 persons).

- One full page A5 black/white: **EUR 200**
- One half page A5 black/white: **EUR 100**
- One full page A5 color: **EUR 300**
- One half page A5 color: **EUR 200**

#### **Advertising in the delegate pack**

Delegate Pack Inserts: Each insertion **EUR 100**

***Other advertisement and sponsorship opportunities are available upon request.***

## Contact Details:

**All advertising and exhibiting contracts must be faxed or mailed to:**

Christine Fricke  
VAD Conference Team 2010  
Department of Anthropology and African Studies  
University of Mainz  
Forum Universitatis 6  
55099 Mainz  
GERMANY

Tel.: +49 (0) 6131 39-20123  
Fax: +49 (0) 6131 39-23730  
Email: [vad2010@uni-mainz.de](mailto:vad2010@uni-mainz.de)

**After having sent the signed contract to us, you will receive an invoice. Please transfer the fee to the following bank account:**

Recipient: **Landeshochschulkasse Mainz**  
Bank: **Deutsche Bundesbank, Filiale Mainz**  
Account number: **550 015 11**  
Bank sorting code: **550 000 00**  
Details of payment: Please specify in full  
1. 8500 / 282 86 / 3820 / 938 3003  
2. Name of Publishing House

### **Payments from abroad:**

IBAN: DE25 5500 0000 0055 0015 11  
BIC: MARKDEF1550

**The fee can be paid by bank transfer until March 1<sup>st</sup> 2010.**

Please note that it is not possible to pay by credit card.

### **Cancellation and refund policy**

All cancellations and requests for refunds must be submitted in writing by 10 March 2010 to:  
[vad2010@uni-mainz.de](mailto:vad2010@uni-mainz.de).

Please note that after 10 March 2010 refunds will no longer be possible.

## Terms and Conditions

### Applications and Payments

All applications for advertising and exhibiting for the VAD conference must be submitted on the attached form. Such submissions indicate the applicant's general agreement to abide by the terms and conditions set forth below. After signing the contract you will receive an invoice. Full payment must be received two weeks after reception of the invoice, latest by March 1<sup>st</sup> 2010.

Payments must be made in Euros only by check/bank draft, or international money order. The contract is not binding until full payment is received and its acceptance is confirmed in writing by VAD. If a publisher cancels this contract before March 1<sup>st</sup>, VAD will retain 100 Euros of the total fee paid and refund the balance to the publisher. No refunds will be issued after March 1<sup>st</sup> 2010.

### Advertising Specifications

Rates include space only. No agency discounts. Only Adobe Acrobat PDF artwork will be accepted. VAD will not make any changes of the ads. Artwork must conform to the following specifications: ad size at least 300 dpi. Email PDF files and explicit layout instructions, especially for multiple-page ads to: [vad2010@uni-mainz.de](mailto:vad2010@uni-mainz.de). Files must be received no later than **March 1<sup>st</sup> 2010**. VAD reserves the right to determine whether ads are consonant with the character of the meeting.

### Delegate Pack Insert Specifications

All materials must be sent to the Department of Anthropology and African Studies, University of Mainz, 55099 Mainz, Germany. Materials must arrive no later than **March 1<sup>st</sup> 2010**. Clearly mark all boxes with

[your institution]

VAD conference inserts

### Exhibit specifications

Exhibit table measurements are approximately 60 x 120 cm. Publishers must provide their own display equipment and accessories (Table drapery, bookends, etc.). The fee includes complimentary registration for two representatives (any additional staff must pay the full registration fee). Display space is limited and tables are available on a first-come, first-served basis. VAD reserves the right to restrict the number of tables available to any single publisher if necessary. Publishers renting exhibit tables must provide at least one staff member to handle their displays. Only publishers who have rented exhibit tables and who have a representative present may sell at the conference site. Publisher representatives are responsible for all aspects of their respective exhibits, including cash payments, handling credit card transactions and shipping of unsold books after the conference etc. VAD will provide assistance to publishers wishing to dispose of any unsold books from their displays through donation to local libraries or academic institutions. VAD reserves the right to determine whether exhibits are consonant with the character of the conference

### Exhibit hours

Thursday 8 April, Friday 9. April and Saturday 10. April 9 a.m. until 6:30 p.m. The close up will be on Sunday 11. April from 9 a.m. to 11 a.m.

**Advertising and Exhibit Contract**  
**VAD conference 2010, University of Mainz**

Publisher \_\_\_\_\_  
Contact person \_\_\_\_\_  
Mailing address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
Post Code \_\_\_\_\_  
Country \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Name of representative 1 \_\_\_\_\_  
Name of representative 2 \_\_\_\_\_  
Further representatives \_\_\_\_\_

**Advertising in the Program Book**

Black/white:

Number of full pages A5 \_\_\_\_\_ x      EUR 200  
Number of half pages A5 \_\_\_\_\_ x      EUR 100

Color:

Number of full pages A5 \_\_\_\_\_ x      EUR 300  
Number of half pages A5 \_\_\_\_\_ x      EUR 200

Amount \_\_\_\_\_ EUR

**Exhibit Table**

One tables \_\_\_\_\_ x      EUR 200  
Number of additional tables \_\_\_\_\_ x      EUR 100  
Number of additional movable walls \_\_\_\_\_ x      EUR 50

Amount \_\_\_\_\_ EUR

**Delegate Pack Insertion**

Number of insertions A4/A5 \_\_\_\_\_ x      EUR 100

Amount \_\_\_\_\_ EUR

**TOTAL AMOUNT** \_\_\_\_\_ **EUR**

Date and signature \_\_\_\_\_